



## Appalachian Children's Chorus

### Program Advertising Rates, Sizes & Specifications 2011-12 Season

The ACC program is based on a 5.5" w x 8.5" H page. Ad size/prices are given below.

<u>SIZE</u>	<u>COST</u>
Full Page	\$400.00
Inside Front/Back	\$500.00
Half Page	\$325.00
Quarter Page Vertical	\$275.00
Quarter Page Horizontal	\$275.00
Well Wisher Greeting (One line only)	\$ 35.00

Ads will appear in both the Holiday Program and the Spring Program before 1,500 people at each event.

Checks, order form and artwork should be mailed to:

**Appalachian Children's Chorus**  
**PO Box 11342**  
**Charleston, WV 25339**

#### **DEADLINES**

The deadline for space reservations, camera-ready art/materials and payment is **October 14, 2011**.

**Artwork:** Should be emailed to [holly@wvacc.org](mailto:holly@wvacc.org). Please send using jpg, tiff, gif or pdf. If an ad needs to be created, please send your ideas for the ad and email logos you wish to appear in the ad. If a hard copy of an ad is submitted, please be aware the quality may not be perfect, as it will need to be scanned to appear in the program.

**ADVERTISING SPACE CONTRACT**  
**Appalachian Children's Chorus - Holiday 2011 and Spring 2012 Programs**

The deadline for space reservations, camera-ready art/materials and payment is **Oct. 14, 2011**.  
 (Graphic files may be sent in jpeg, eps, tif, gif or pdf, or in word to Holly@wvacc.org. If you have any questions, regarding layout or formats please call Holly at 304-343-1111)

A full page ad is 5.5" w x 8.5" h.  
 Half page ads are 5.5" w x 4.25" h.  
 Quarter page vertical ads are 1.375" w x 8.5" h.  
 Quarter page horizontal ads are 5.5" w x 2.125" h.  
 Ad size/prices are given below.

Please reserve the following advertising space in the Holiday and Spring programs.

- \_\_\_\_\_ Repeat my ad from last year
- \_\_\_\_\_ New copy enclosed
- \_\_\_\_\_ Full Page \$400.00
- \_\_\_\_\_ Inside Front/Back \$500.00
- \_\_\_\_\_ Half Page \$325.00
- \_\_\_\_\_ Quarter Page (vertical) \$275.00
- \_\_\_\_\_ Quarter Page (horizontal) \$275.00
- \_\_\_\_\_ Well Wisher (one line) \$ 35.00/per line
- \_\_\_\_\_ Please find a check enclosed in the amount of \$\_\_\_\_\_.
- \_\_\_\_\_ Bill me at the address below.

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**Business Name or Individual Name purchasing the ad** **Phone Number**

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**Street**

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**City** **State** **ZipCode**

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**Authorized Signature** **Date**

**Ad Sold By:** \_\_\_\_\_  
 (Please write Chorister's name)

If purchasing a Well-Wisher line: For more than one line, please use reverse side and check here \_\_\_\_\_

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Additional lines for Well Wisher ads if purchasing more than one line:

(1) \_\_\_\_\_

(2) \_\_\_\_\_

(3) \_\_\_\_\_

(4) \_\_\_\_\_

(5) \_\_\_\_\_

(6) \_\_\_\_\_